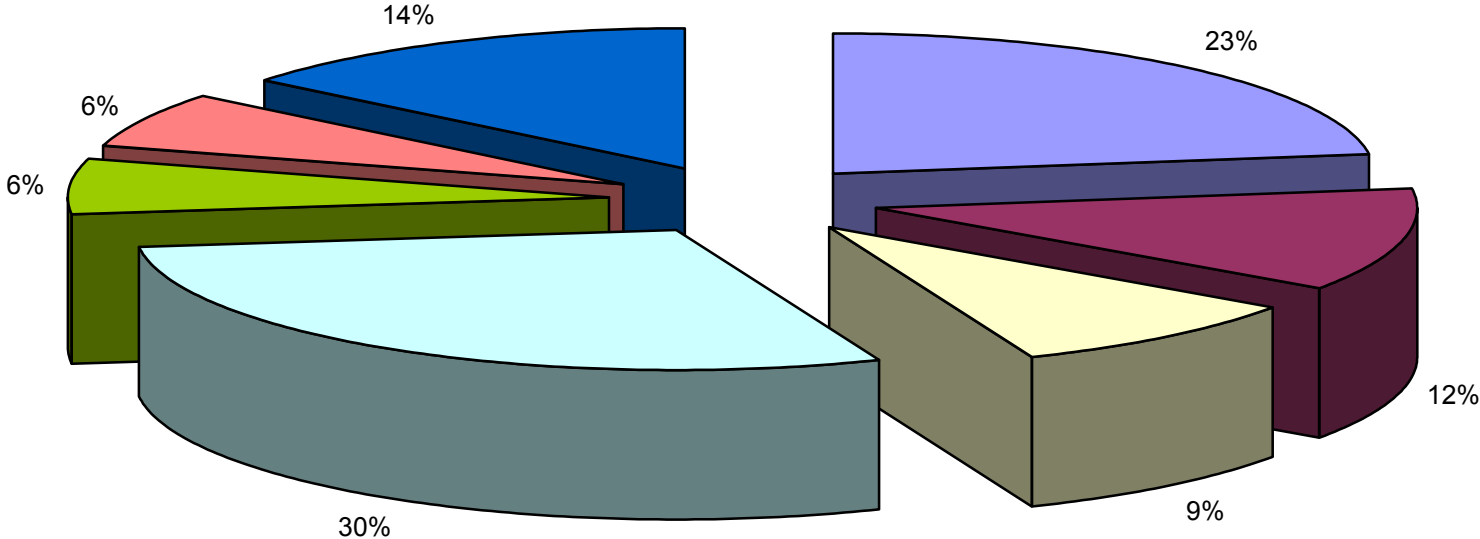


Major Concerns Associated with Championship Site Selection



■ Facility ■ Event Mgr/Game Mgmt/Support System □ Location □ Travel* ■ Site rotation ■ Local Interest ■ Other

Question 1

In your view, what are the major concerns associated with championship site selection?

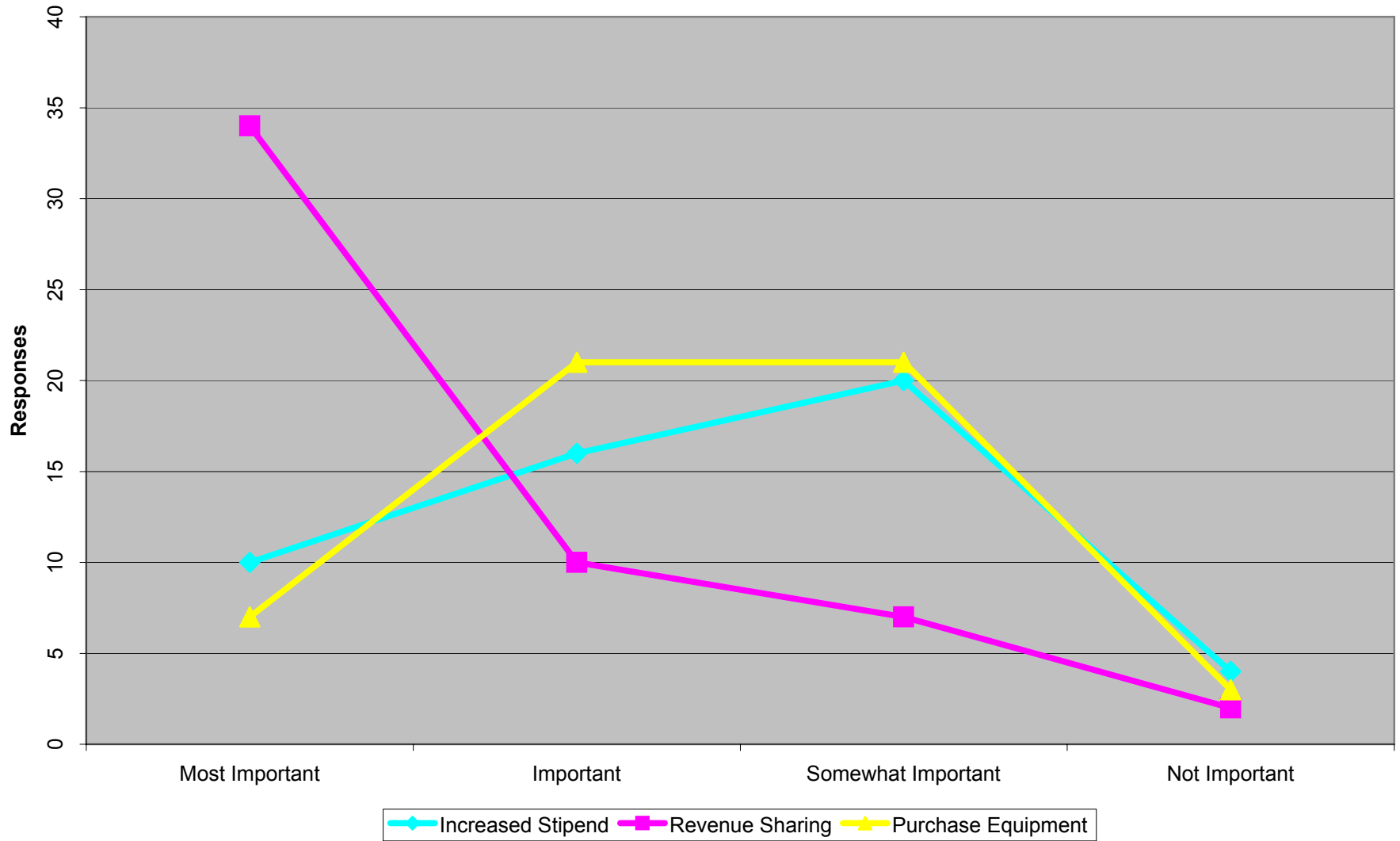
| Concern | Responses |
|---|-----------|
| Facility | 32 |
| Event Mgr/Game Mgmt/Support System | 17 |
| Location | 13 |
| Travel* | 41 |
| Site rotation | 9 |
| Local Interest | 9 |
| Other | 20 |
| Media | 3 |
| Selection process | 3 |
| Fan Base | 3 |
| Short Notice | 2 |
| Compensation | 2 |
| Sponsorship | 2 |
| Access by Air | 1 |
| College willing to host | 1 |
| Young coaches not buying into big picture | 1 |
| Impact on Athletic Directors | 1 |
| Weather | 1 |

Qualified person at good facility

- Sport Guide indicates as most important

| | |
|------------------------------|-----------|
| *Travel | 41 |
| Local Accomodations | 15 |
| Costs: Travel, Local College | 13 |
| Transportation/Travel | 13 |

Incentives - Levels of Importance



Question 2

Is there need for an 'incentive' package for the host college?

| | | |
|-----|----|------------|
| Yes | 55 | 0.91666667 |
| No | 5 | 0.08333333 |

If yes, please prioritize the following areas:

An increased stipend for the event manager?

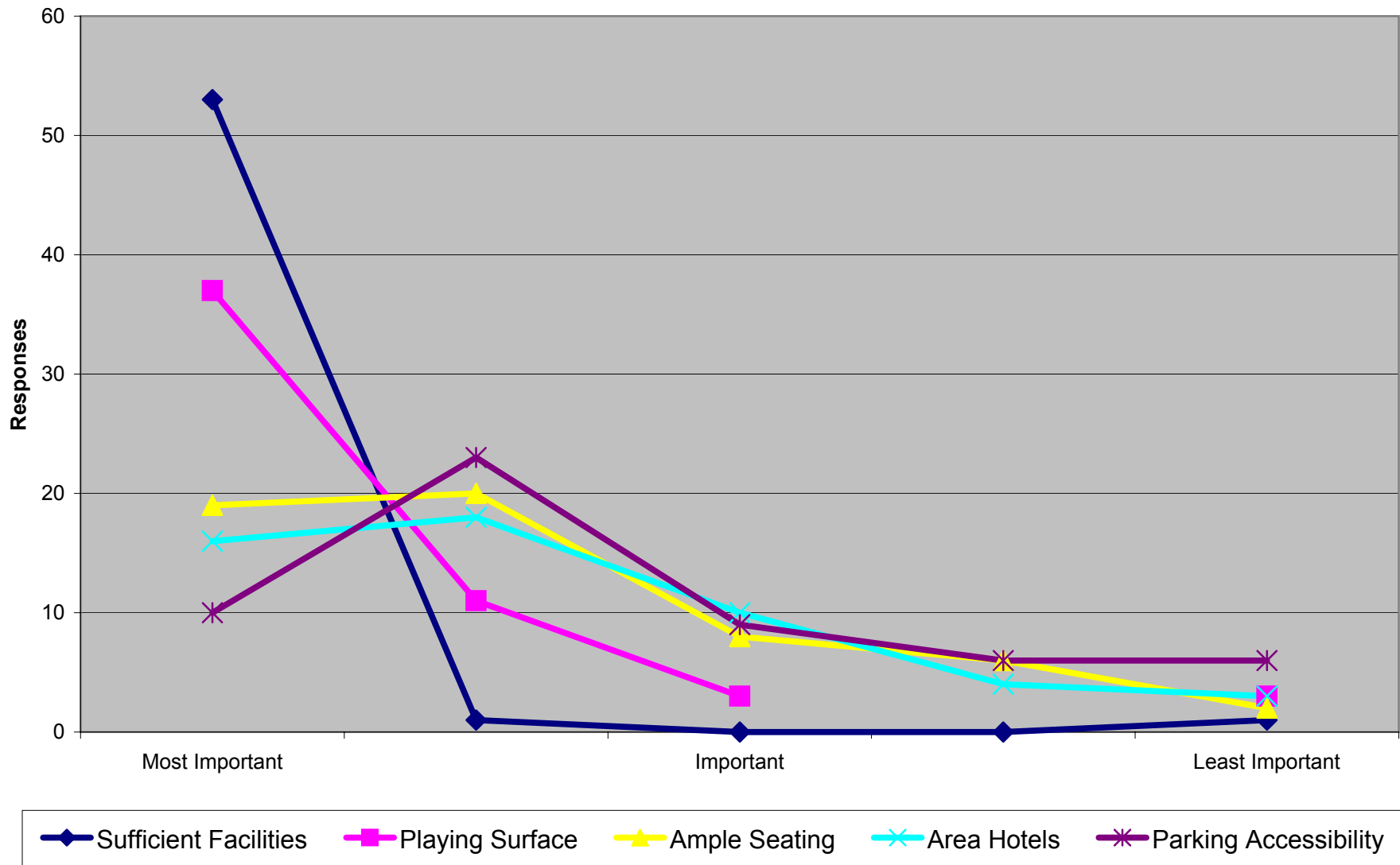
Revenue sharing with the host college/conference when admissions and sponsorships exceed a predetermined threshold level?

Purchase of equipment that will remain with the college to facilitate the event?

Other? Please list:

| | Most Important | Important | Somewhat Important | Not Important |
|------------------------|----------------|-----------|--------------------|---------------|
| Increased Stipend | 10 | 16 | 20 | 4 |
| Revenue Sharing | 34 | 10 | 7 | 2 |
| Purchase Equipment | 7 | 21 | 21 | 3 |
| Other | 4 | 1 | 0 | 4 |

Importance of Site Selection Criteria I



Question 3

Please rate these criteria that may be adopted by the COA Management Council (with input from the sport coaches association) for the selection of championship sites?

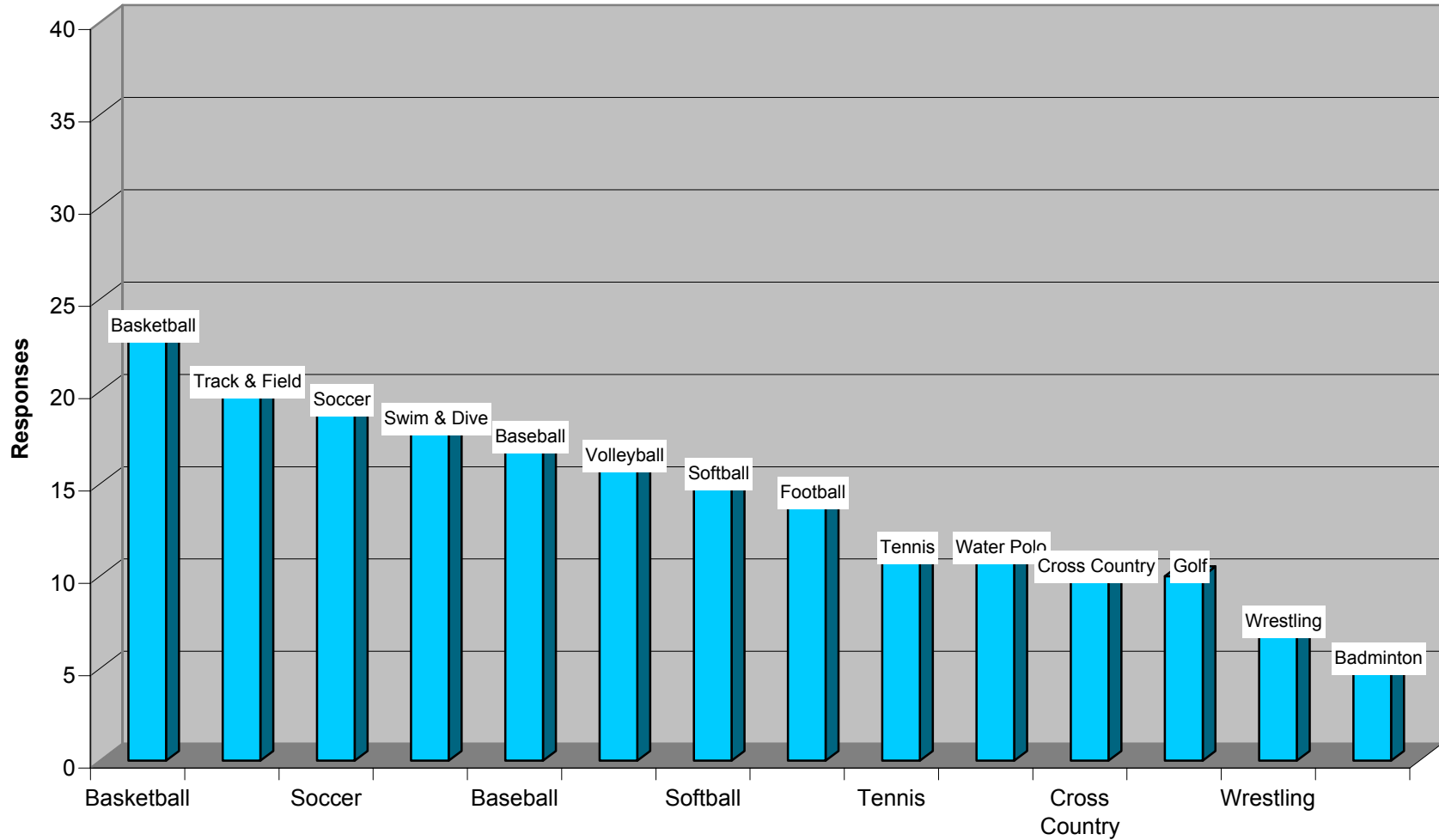
Please rate on a 1 - 5 scale, with 1 being most important and 5 being least important

| | Most Important | Important | Least Important | | |
|------------------------------|----------------|-----------|-----------------|-----------------|----------|
| Sufficient Facilities | 53 | 1 | 0 | 0 | 1 |
| Playing Surface | 37 | 11 | 3 | | 3 |
| Ample Seating | 19 | 20 | 8 | 6 | 2 |
| Area Hotels | 16 | 18 | 10 | 4 | 3 |
| Parking Accessibility | 10 | 23 | 9 | 6 | 6 |
| | Most Important | Important | | Least Important | |
| Restrooms | 9 | 12 | 18 | 5 | 5 |
| Media Coverage | 6 | 14 | 19 | 7 | 4 |
| Custodial Costs | 5 | 8 | 25 | 8 | 5 |
| Security/Public Safety | 1 | 19 | 9 | 7 | 0 |
| Other | 4 | 1 | | | |

Unable to display this data on chart.

"Other" Notes: (not all "Other" responses were ranked. Great sraffing, 4-year site, spectator potential, travel costs, facility safe for level of competition, minimal overnight stay, location easy to get to.

North/South Rotation of Championship Sites - Suggested Sports



Question 4

NO MANDATE

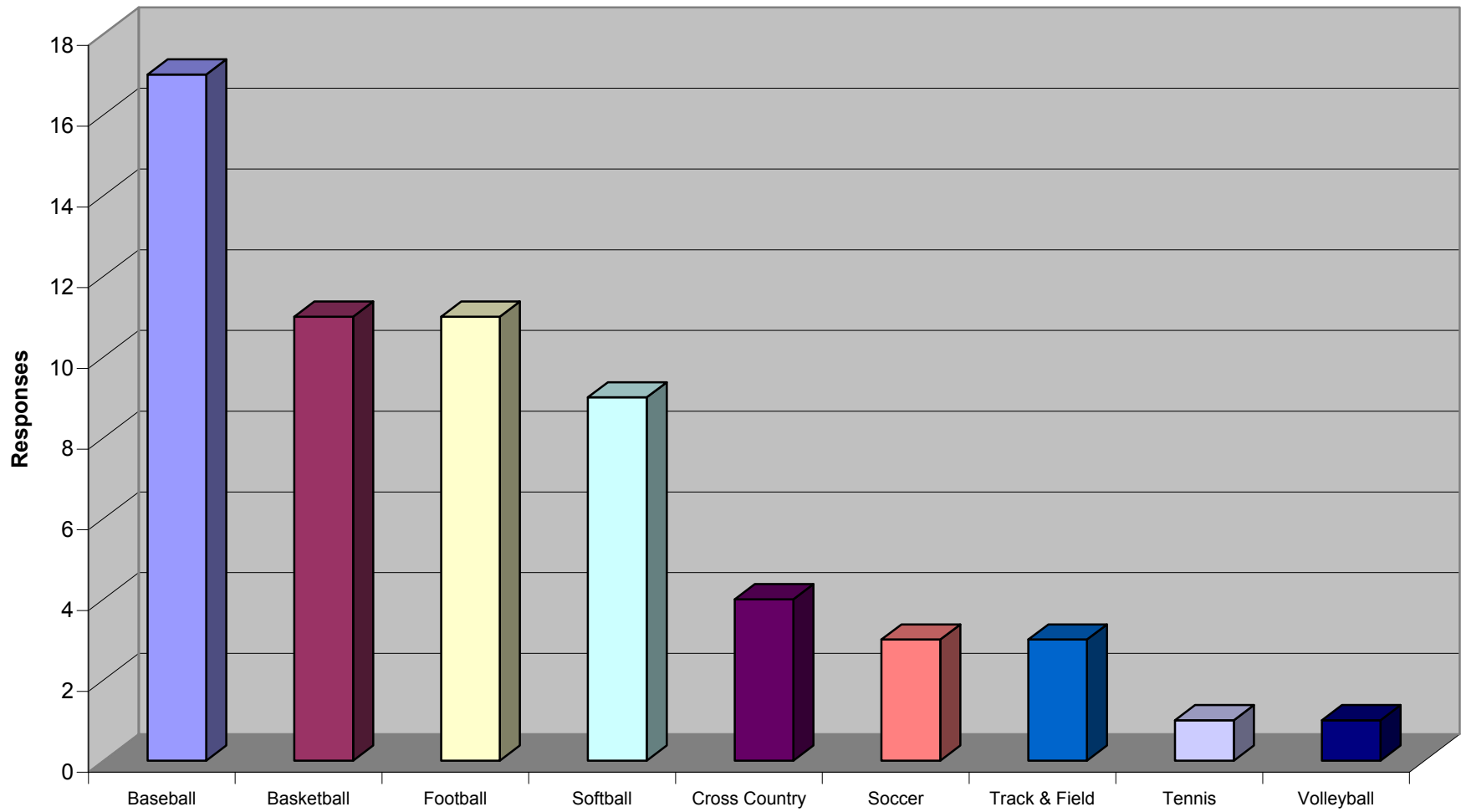
Thinking about an individual state championship, is there need to develop north/south rotation in each specific sport?

| | | |
|--------------|----|----------|
| Yes | 40 | 0.666667 |
| No / Depends | 20 | 0.333333 |

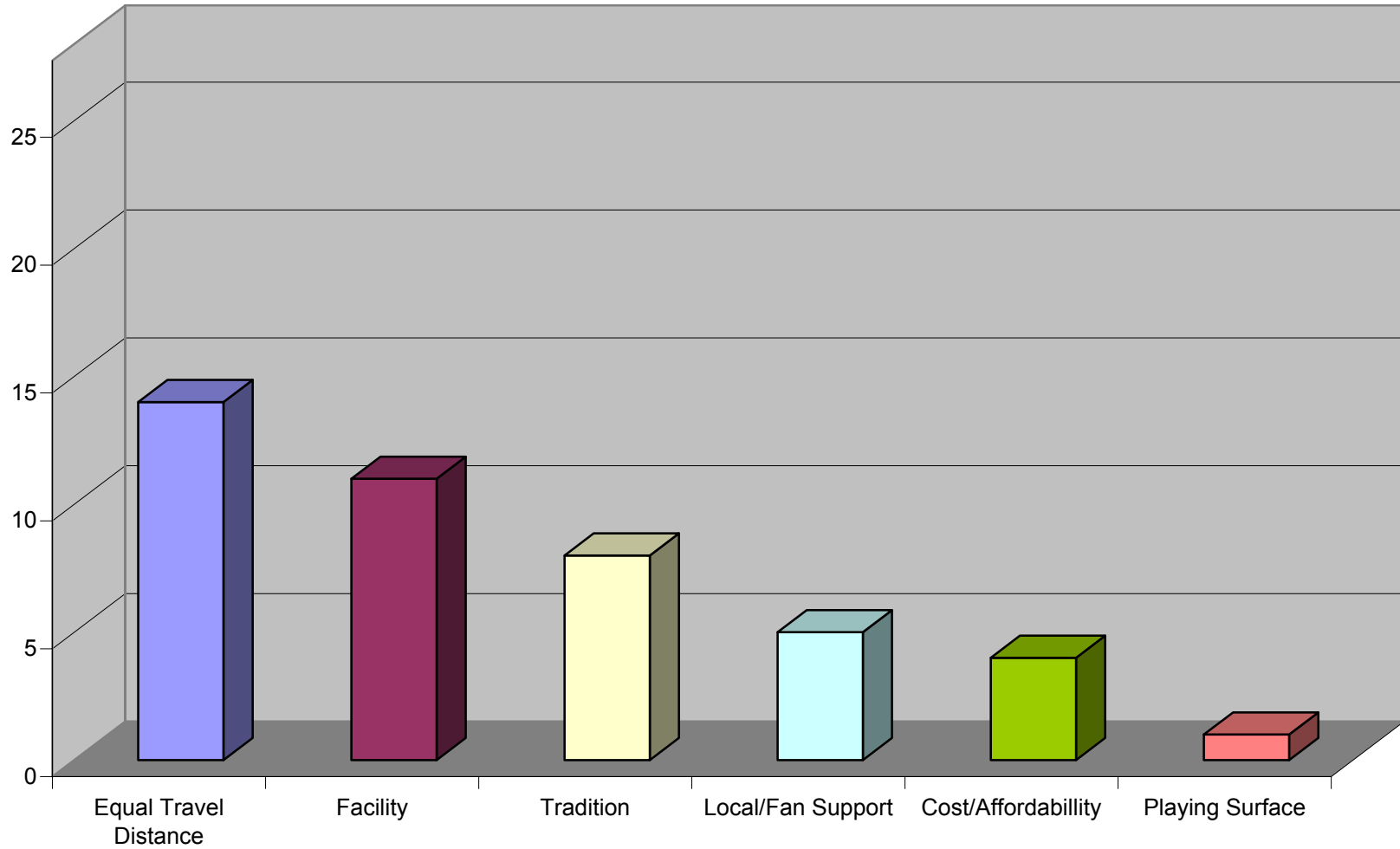
If yes, please list which sports you believe should rotate annually between north/south venues.

| Sport | Responses | | Colleges with that sport who responded to survey |
|--------------------------|-----------|-------|--|
| Basketball | 23 | 0.575 | TBD |
| Track & Field | 20 | 0.5 | |
| Soccer | 19 | 0.475 | |
| Swim & Dive | 18 | 0.45 | |
| Baseball | 17 | 0.425 | |
| Volleyball | 16 | 0.4 | |
| Softball | 15 | 0.375 | |
| Football | 14 | 0.35 | |
| Tennis | 11 | 0.275 | |
| Water Polo | 11 | 0.275 | |
| Cross Country | 10 | 0.25 | |
| Golf | 10 | 0.25 | |
| Wrestling | 7 | 0.175 | |
| Badminton | 5 | 0.125 | |

Permanent Sites for Championships - Suggested Sports



Driving Forces Behind a Championship Being at a Permanent Site



Questions 5 & 6

Should there be any permanent locations?

| | | |
|------------|----|----------|
| Yes | 28 | 0.466667 |
| No/Depends | 32 | 0.533333 |

If yes, please list which sport(s) you feel should have a permanent location:

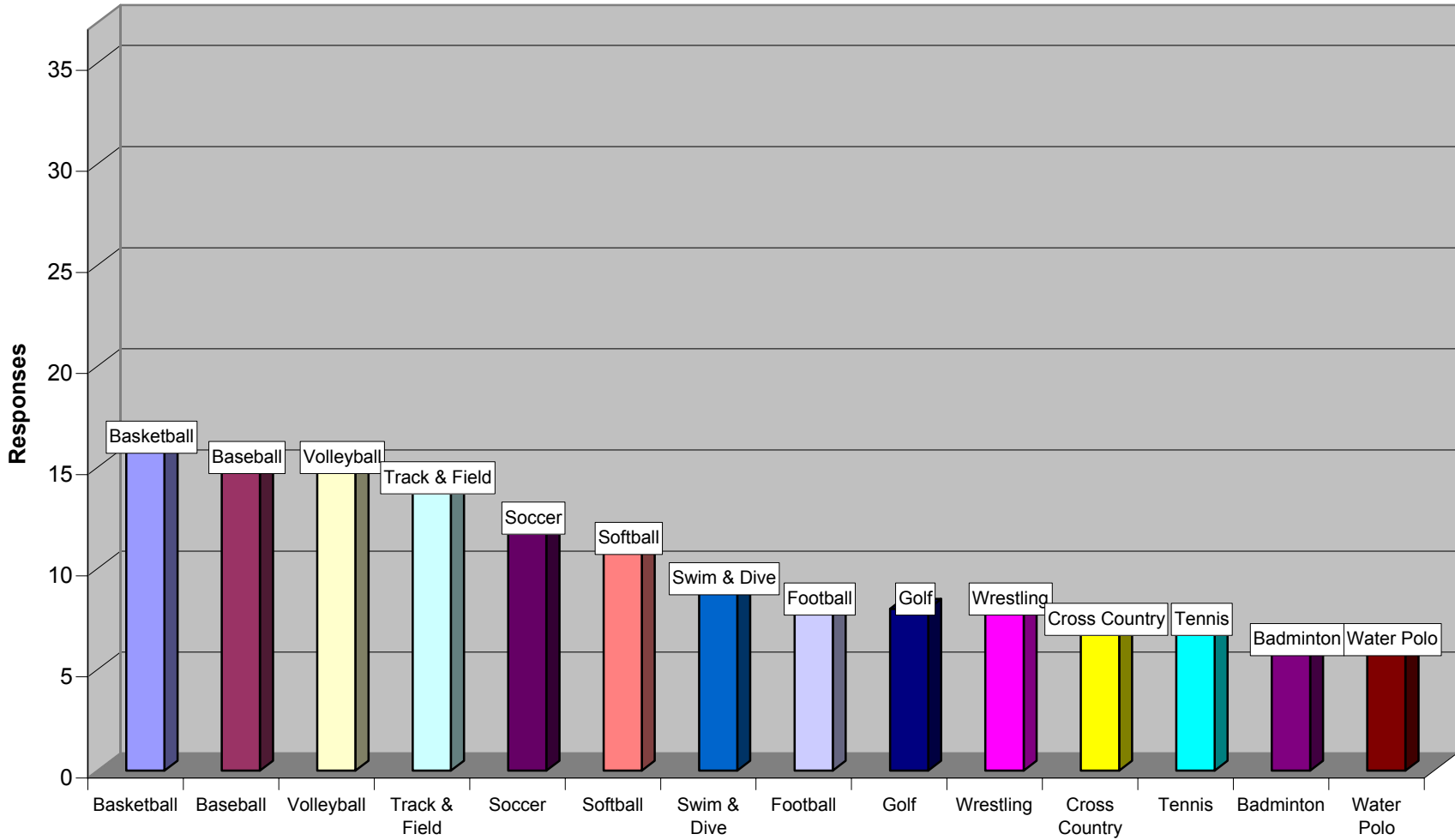
| Sport | Responses | |
|---------------|-----------|----------|
| Baseball | 17 | 0.607143 |
| Basketball | 11 | 0.392857 |
| Football | 11 | 0.392857 |
| Softball | 9 | 0.321429 |
| Cross Country | 4 | 0.142857 |
| Soccer | 3 | 0.107143 |
| Track & Field | 3 | 0.107143 |
| Tennis | 1 | 0.035714 |
| Volleyball | 1 | 0.035714 |
| Badminton | 0 | 0 |
| Golf | 0 | 0 |
| Swim & Dive | 0 | 0 |
| Water Polo | 0 | 0 |
| Water Polo | 0 | 0 |
| Wrestling | 0 | 0 |

← Same # as N/S rotation

If yes, what should be the driving force that dictates the use of a permanent site?

| Driving Force | Responses | |
|-----------------------|-----------|----------|
| Equal Travel Distance | 14 | 0.5 |
| Facility | 11 | 0.392857 |
| Tradition | 8 | 0.285714 |
| Local/Fan Support | 5 | 0.178571 |
| Cost/Affordability | 4 | 0.142857 |
| Playing Surface | 1 | 0.035714 |

Championship Site Rotated Between Several Sites - Suggested Sports



Question 7

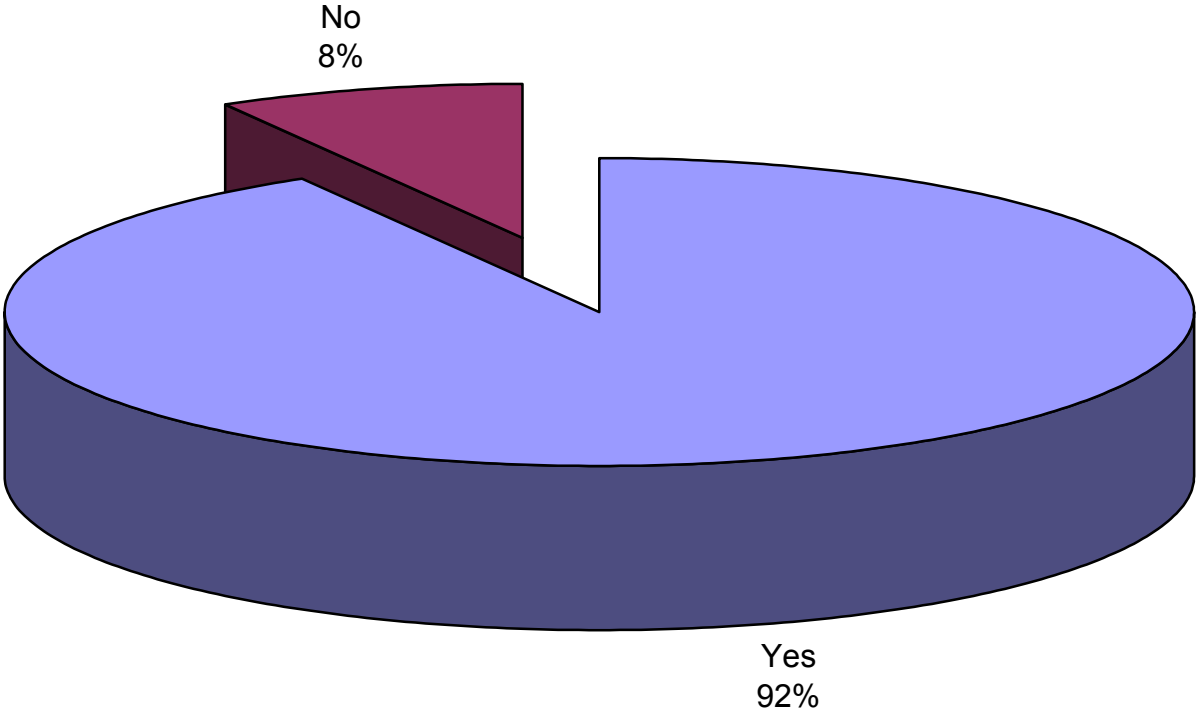
Should there be rotation between several locations in some sports?

| | | |
|-----|----|----------|
| Yes | 37 | 0.616667 |
| No | 23 | 0.383333 |

If yes, please list which sport(s) you feel should rotate locations:

| Sport | Responses | |
|---------------|-----------|----------|
| Basketball | 16 | 0.432432 |
| Baseball | 15 | 0.405405 |
| Volleyball | 15 | 0.405405 |
| Track & Field | 14 | 0.378378 |
| Soccer | 12 | 0.324324 |
| Softball | 11 | 0.297297 |
| Swim & Dive | 9 | 0.243243 |
| Football | 8 | 0.216216 |
| Golf | 8 | 0.216216 |
| Wrestling | 8 | 0.216216 |
| Cross Country | 7 | 0.189189 |
| Tennis | 7 | 0.189189 |
| Badminton | 6 | 0.162162 |
| Water Polo | 6 | 0.162162 |

Championship Events at Community Colleges

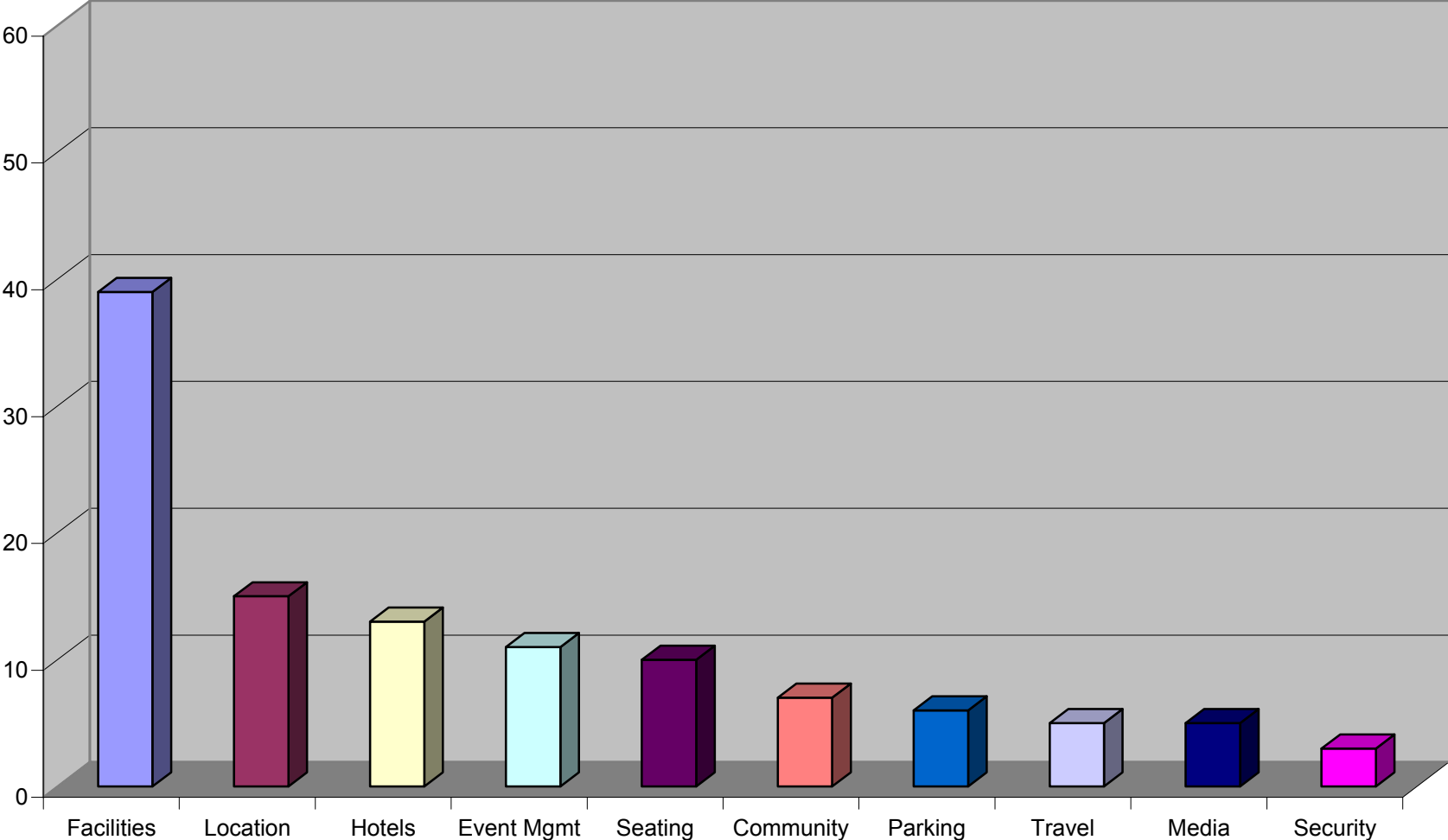


Question 8

Should COA Championship events be held at community colleges whenever appropriate facilities are available?

| | | |
|-----|----|----------|
| Yes | 55 | 0.916667 |
| No | 5 | 0.083333 |

College Facilities as Potential Championship Sites - Suggested Criteria

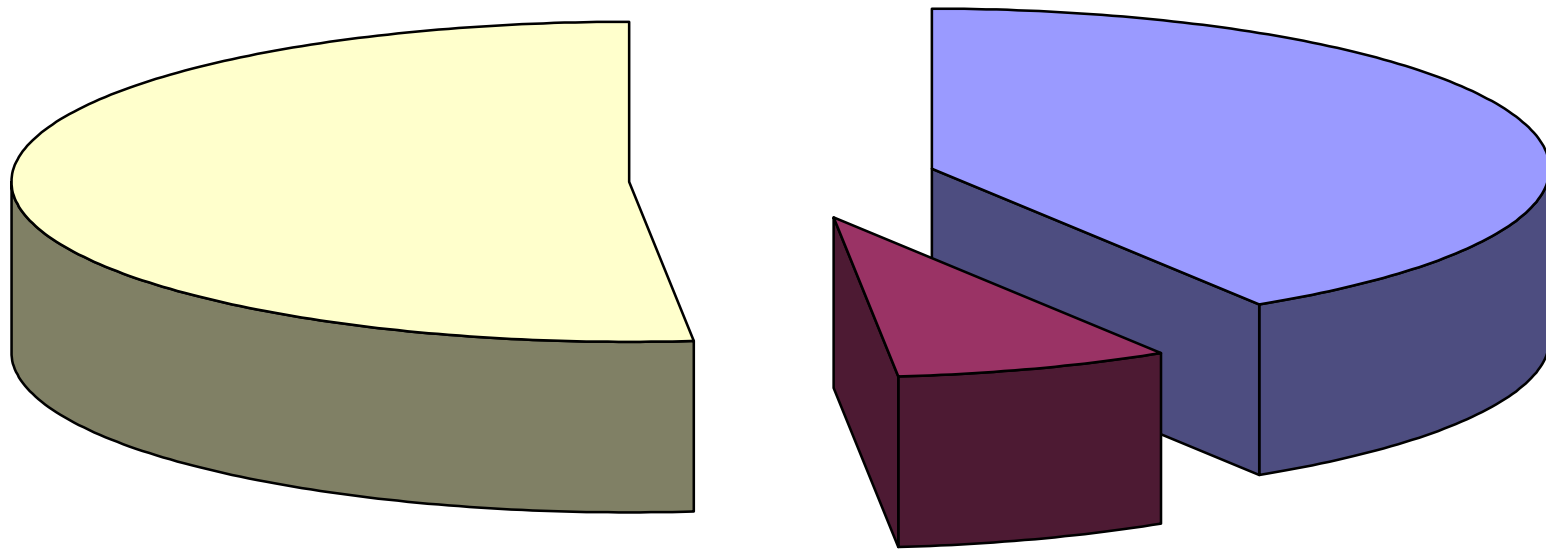


Question 9

What minimum criteria should be adopted to qualify a community college facility as a potential site for a COA state championship?

| Criteria | Responses | |
|------------|-----------|----------|
| Facilities | 39 | 0.65 |
| Location | 15 | 0.25 |
| Hotels | 13 | 0.216667 |
| Event Mgmt | 11 | 0.183333 |
| Seating | 10 | 0.166667 |
| Community | 7 | 0.116667 |
| Parking | 6 | 0.1 |
| Travel | 5 | 0.083333 |
| Media | 5 | 0.083333 |
| Security | 3 | 0.05 |

Importance of Willingness in Region to Provide Funding to Attract the Championship



■ Most Important - Important ■ Least Important ■ Not Important At All

Question 10

Should one of the criteria for site selection be the willingness of a specific region to provide funding to attract the championship to that region?

| | | |
|-----|----|----------|
| Yes | 31 | 0.516667 |
| No | 29 | 0.483333 |

If yes, how important is this criteria to you?

| Rank | Responses |
|---------------------|-----------|
| Most Important - 1 | 7 |
| 2 | 10 |
| 3 | 6 |
| 4 | 3 |
| Least Important - 5 | 1 |