

COA Customized P

(As of May 1, 2003)



CAMPUS TO COMMUNITIES VENDING PROGRAM

- Fundraiser involving local businesses
- Vending placement at local business results in commission back to college
- Easy for businesses, forges new relationships
- COA and your AD have 'how to' manual

Contact:

Northern California Pepsi Ed Unit
Joe Narcisso
925.416.2504
joe.narcisso@pepsi.com

Contact:

Southern California Pepsi Ed Unit
Chris Klimas
310.527.7630
cklimas@pepsi.com

OFFICIAL HOTEL PARTNER OF THE COA

- 15% discount for all athletic teams
- Time savings: Website staff will handle all lodging needs for entire season. www.choicesportstravel.com
- Dedicated reservations number: 877.240.2929. Must be used for all team travel
- COA/COA conferences get back-end commission based on utilized room nights

Each COA conference issued code must be used to track compliance:

Bay Valley:	00210110
Central Valley:	00210120
Coast:	00210130
Foothill:	00210140
Golden Valley:	00210150
Orange Empire:	00210160
Pacific Coast:	00210170
South Coast:	00210180
Western State:	00210190



OFFICIAL SYNTHETIC SURFACE OF THE COA

- 5% discount to all COA member colleges
- Priority on-field installation over non-COA colleges
- Access to Injury Tracker software and Palm Pilot
- 50% discount on painted, two-color logo
- COA gets back-end commission on each full-size field sold in 2004, 2005

California representative:

C.J. Collins
707.586.8873
cjsweeper@cs.com



OFFICIAL CAMPUS COMMUNICATIONS SPONSOR OF COA

- Web-based integrated communications system
- Enables classes, clubs, teams to communicate with each other
- Helps Faculty communicate with students

California representative:

Scott Anderson
310.475.8655
and@buzzoncampus.com



Partnership Programs

www.coasports.org • Svanhorn@coasports.org • 916.444.1600



OFFICIAL APPAREL OF THE COA AND CCC ATHLETICS

- Uniforms through authorized dealers network
- Discount T-shirt buying program as well

Contact COA to obtain customer/account number at Svanhorn@coasports.org

Northern California representative:

Mike Edmiston
916.985.7106
edmistonmike@russellcorp.com

Southern California representative:

Chuck Weir
909.687.7244
weirchuck@russellcorp.com

Russell's Central California representative:

Rick Scott
805.604.4395
scottrick@russellcorp.com



OFFICIAL INSURANCE PROVIDER OF THE COA

- Provides intercollegiate athletic insurance
- Focus is reducing premium for Class I sports
- Also offers international student insurance, bevy of other services

California representative:

Pete Ginnegar
800.537.1777
pginnegar@renaissance-inc.com



OFFICIAL AWARDS VENDOR OF THE COA

- Provides medals, plaques, rings, trophies to COA colleges
- Discounted prices available to colleges

California representative:

Steve Forell/Ron Hawkins
800.729.7318
sdforell@herff-jones.com



SNUG HARBOR
WOVENS

OFFICIAL TEXTILES PRODUCTS OF THE COA

- Tote bags, custom throws, golf towels, etc.
- Can customize all orders
- Looking for a student sales rep at your college

California representative:

David Kellar
336.727.1066
david@snugharborwovens.com



OFFICIAL PARTNER OF COA TRACK/FIELD CHPS AND COA CONVENTION

- Great quality at competitive prices
- California-based firm
- Priority installation for COA colleges

California contact:

Jeb Burgess
559.237.2590
jeb@californiatrack.com