

6th Annual Commission on Athletics Convention



Dynamic Leadership

FOR A DIVERSE SOCIETY

March 26-28, 2003
Peppermill Hotel
Reno, Nevada

Sponsored by the California Community Colleges Commission on Athletics in conjunction with the following California Community College organizations:

- Academic Advisors for Athletes
- Athletic Commissioners Association
- Athletic Directors Association
- Athletic Trainers Association
- Sports Coaches Association
- Sports Information Directors
- Chief Executive Officers
- Organization of Physical Educators

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PLEASE CIRCULATE THIS INFORMATION TO ALL EMPLOYEES

Winter 2002–2003

To: All California Community College Employees
Fr: California Community Colleges Commission on Athletics
Re: COA 6th Annual Convention, March 26-28, 2003, in Reno, NV

The 6th Annual Commission on Athletics Convention features a unique variety of sessions relevant to all members of the college community, including classified staff, eligibility clerks, counselors, coaches, athletic administrators, trainers, student services deans, instructional officers, and chief executive officers.

The event format features a mix of targeted professional development sessions expressly designed for different segments of your staff.

The 2003 Convention will again feature an emphasis on professional development sessions for chief executive officers, chief instructional officers, chief student services officers, eligibility clerks, athletic secretaries, coaches, counselors, athletic directors, and athletic personnel.

The 2003 Convention will be highlighted by several special and unique keynote sessions featuring Teri Schindler of the WNBA, Jim Thompson of the Positive Coaching Alliance, Diane Dickman of the NCAA, and many outstanding breakout session speakers. These keynote sessions will be entirely relevant to all attendees throughout your entire college community.

Other special Convention events include:

- The emotional “Pepsi Celebration of Student Athletes” luncheon, honoring scholar athletes and a mix of student athletes who have overcome incredible obstacles to attend a local community college
- The gratifying “COA Sports Hall of Fame” induction ceremony luncheon, honoring former student athletes and service recipients
- An expanded COA networking social
- A wonderful intrinsic awards program honoring the best from COA affiliate organizations

All of the special events, professional development sessions, and organizational breakout sessions are included in the registration fee, which remains less than one-half of other comparable statewide conferences. The COA encourages the use of staff development funds and/or partnership for excellence funds. The use of these funds is critical to support the attendance of many employees who do not have conference budgets on campus. We sincerely hope you will send a “team” to attend the Convention. Special rates are available for college teams of three or more persons registering together. So, don’t hesitate—please circulate this information to attend the state’s only annual gathering featuring a unique mix of business and professional development sessions.

For more information, contact the COA at 916-444-1600 or visit our website at www.coasports.org. Thank you.

CONVENTION SPEAKERS

Diane Dickman

Membership Services Director, NCAA



Diane has been at the NCAA for 6 years and has worked in intercollegiate athletics for 12 years. Diane has worked at the NCAA as a compliance representative, NCAA coordinator, NCAA director, and most recently holds the position of managing director of membership services. Prior to joining the NCAA, Diane served as an assistant director of athletics and senior woman administrator at the University of Tulsa, where she worked for 6 1/2 years.

Diane received her bachelor's degree from University of Tulsa in 1986, and a master's degree in sports management from University of Tulsa in 1990. Diane is a former tour player on the LPGAs.

Jim Thompson

Founder, Positive Coaching Alliance



As founder and Executive Director of PCA, Jim has extensive management experience in government, business, and academia. A former youth sports coach himself, Jim is widely recognized as an authority on youth sports and coaching, and has authored the books *Positive Coaching: Building Character and Self-Esteem Through Sports* and *Shooting in the Dark: Tales of Coaching and Leadership*. Jim received his M.B.A. from the Stanford Graduate School of Business. Prior to founding PCA in 1998, Jim was at the Stanford Graduate School of Business, where he served as Director of the Public Management Program and Global Management Program. Jim and Positive Coaching Alliance were honored by the Institute for International Sport with the "Power of Good" award in June 2002.

Teri Schindler

Vice President, WNBA Broadcasting & Senior Coordinating Producer, NBA Entertainment



As Vice President, WNBA Broadcasting and Senior Coordinating Producer, NBA Entertainment, Teri oversees WNBA broadcasting and production, world feeds of the NBA All-Star and Finals, and other programming and interactive initiatives. She won an Emmy Award (New England region) in 1993 for football coverage and received eight nominations for basketball, football, and various features. She has also made her mark as a published freelance writer.

Teri is a Phi Beta Kappa/summa cum laude graduate of the University of Notre Dame, and made All-American honors on the swim team.

CONVENTION AT A GLANCE

Subject to change

The COA Convention is open to all interested persons. For Registration forms and Convention materials, contact the COA office at 916-444-1600 or via fax at 916-444-2616.

Wednesday, March 26, 2003

- 7:30–8:30 AM.....3C4A New Member Orientation
- 8:00 AM–6:00 PMCOA Convention Registration Area
- 8:30–9:30 AM.....CCCADA Executive Committee Meeting
- 9:00–11:45 AM.....3C4A Membership/Business Meeting
- 9:45–11:45 AM.....CCCADA Business Meeting
- 10:00 AM–12 NOON ...CCCACA Conference Commissioners Business Meeting
- 10:00–11:30 AM.....CCCATA Athletic Trainers Business Meeting
- 12:00–1:45 PM.....Pepsi Celebration of Student Athletes Luncheon
- 2:00–2:50 PM.....CCCACA Breakout Session
- 2:00–2:50 PM.....3C4A Student Panel
- 2:00–2:50 PM.....CCCATA Breakout Session
- 2:00–2:50 PM.....CCCSCA General Membership Meeting
- 2:00–2:50 PM.....SCOPE General Membership Meeting
- 3:00–3:50 PM.....COA CEO Board Breakout Session
- 3:00–3:50 PM.....CCCSIA Breakout Session
- 3:00–3:50 PM.....COA CEO Board Research on Student Athlete
- 4:00–5:50 PM.....COA Combined Affiliate Meeting
- 6:00–7:30 PM.....COA Social sponsored by Diamond
- 7:30 PM.....Open evening

Thursday, March 27, 2003

- 8:00 AM–6:00 PMCOA Registration Center
- 8:15–11:30 AM.....COA General Session 1, 2, 3
- 12–1:30 PMCOA Sports Hall of Fame Induction Banquet
- 1:45–5:30 PM.....COA Management Council
- 6:00 PM.....Open evening

Friday, March 28, 2003

- 8:00–10:00 AM.....COA Registration Area
- 8:00–9:30 AM.....COA Board Meeting
- 9:45–11:15 AM.....COA "Honoring Our Own" Bruncheon:
CCCADA, SCOPE, CCCATA, 3C4A, CCCSIA,
Outgoing COA Members
- 12 PM.....Convention Adjournment
- 12–1:30 PMOpen meeting period for COA affiliate organizations, conferences, etc.

SERIES OF RECOGNITION CELEBRATIONS

All events are included in registration fee!

2003 Hall of Fame Induction Banquet

Featuring the formal induction of five former student-athletes and service contributors!

- Mike Martz, Santa Ana College
- Francie Larrieu-Smith, De Anza College
- Hugo Salcedo, Compton College
- Tom O'Connor, Butte College/Golden Valley Conference
- Gail Castro, Los Angeles Valley College

Pepsi/COA Celebration of Student Athletes

Honoring student athletes!

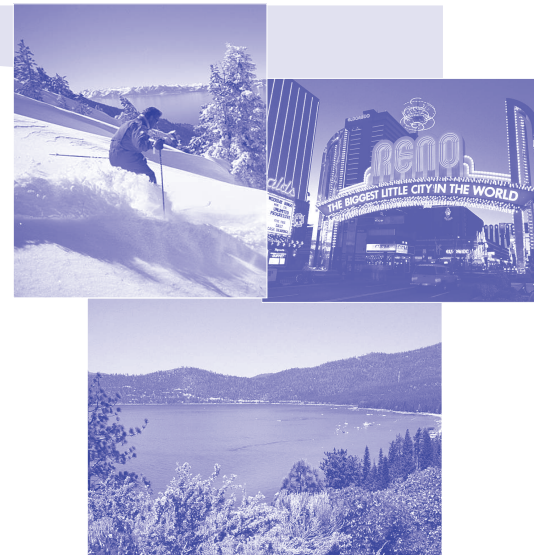
- Pepsi Scholar Athletes
- COA Pepsi Scholar Teams
- 3C4A Achievement

Honoring Our Own Brunch—Celebrating COA Affiliate Organizations

Gala intrinsic awards ceremony honoring individuals from the COA's seven affiliate organizations, as well as outgoing COA Management Council and Board members.

PLAN TO ATTEND!

At the base of the eastern slope of the Sierra Nevada Mountains, Reno serves as a basecamp to some of the most unique attractions on the West Coast. In less than an hour, you can visit historic Virginia City, the old silver boom town, or visit Carson City, Nevada's capital, or drive to scenic Lake Tahoe. More than 5.2 million people last year visited the area—known for its generally sunny and dry climate, but also known for wide variations in temperature during a 24-hour period. Reno is home to a variety of unique sights, including the Animal Ark Wildlife Sanctuary, Fleischmann Planetarium, Hot Air Balloon Races, National Automobile Museum, National Bowling Stadium, Reno Arch, Truckee River Walk, Bull Creek Ranch, and much more! For more information about the area, visit the visitor's bureau website at www.renolaketahoe.com.



HOTEL/TRAVEL INFORMATION

Convention Headquarters: Peppermill Hotel • 800-282-2444



Reno's premier hotel/casino boasts 1,070 rooms including 185 spa suites. Peppermill presents six outstanding restaurants, concierge, a 24-hour health club, hair salon, complimentary airport shuttle, and business center.

To obtain the COA Convention rate of \$65, make reservations prior to March 8, 2003, and mention the group code: **COA 2003**

Reservations made after 5:00 PM on March 8, 2003, will not receive the COA Convention rate and are on a space-available basis only.

You or your travel agent may use the following:

- United and United Express offer COA Convention attendees discounted airfare into Reno, NV. Call the United Convention Desk at 1-800-521-4041. Use the CCLC and COA code: **550QH**
- Southwest Airlines offers a 10% discount off most fares for air travel to and from the COA Convention. Call Southwest Airlines Group and Meetings Reservation at 1-800-433-5368 and reference the COA's assigned ID code: **J8773**. Agents are available 5:00 AM–6:00 PM, Monday–Friday or 6:30 AM–3:30 PM on Saturday and Sunday, Pacific Standard Time. Make reservations five or more days before you want to travel to take advantage of this offer.

Please distribute to/invite all appropriate staff

Pepperhill Hotel • Reno, NV
March 26-28, 2003

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COA CONVENTION
2017 O STREET
SACRAMENTO, CA 95814-5285

Non-Profit Org
U.S. Postage
PAID
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Sacramento, CA

6TH ANNUAL COA CONVENTION

The 6th annual COA Convention features a unique variety of sessions relevant to all members of the college community, including classified staff, eligibility clerks, counselors, student service deans, chief executive officers, and, as always, an outstanding mix of sessions for athletic directors, coaches, sports information personnel, and athletic trainers.

All COA Convention attendees are eligible for staff development funding. Examples of available funding entities at each college include:

- Staff development funds (see your staff development coordinator)
- College president
- Technology training funds (TTIP)
- Division deans/department chairs
- Vocational education funding
- Office of Instruction (especially for professional development sessions)
- Partnership for Excellence funds (look at your district plan for use of PFE funds)
- Local faculty union
- Local faculty senate
- Student activities fund or student government. Bring a student with you and sometimes they will fund both of you. Be the student's sponsor or mentor.
- College foundations may also have funds available

CONVENTION REGISTRATION FORM



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Peppermill Hotel • Reno, NV

Name for Badge _____

Title for Badge _____

Spouse Name for Badge _____

College/Organization _____

Address _____

City _____ State _____ Zip _____

Telephone _____ Ext _____

E-mail Address _____

*Regular Registration includes: Wednesday Luncheon, Wednesday Social, Thursday Hall of Fame Luncheon, & Friday Brunch

	Before March 1	On/After March 1	Amount Enclosed
a. Regular Registration* (*all meals, all functions)	\$170	\$180	_____
b. Daily Registration (specify day) _____	\$85	\$100	_____
c. Team Registration This special registration rate is for those registering as a team. A minimum of three persons attending from the same college/organization are eligible for the team rate. Team registrations must be SUBMITTED TOGETHER to qualify. Rates are per person.	\$155	\$170	_____
d. Spouse Registration	\$105	\$115	_____
e. Additional Guest Meals			
1. Wednesday Pepsi Celebration	\$25	\$30	_____
2. Wednesday Evening Diamond Social	\$20	\$20	_____
3. Thursday Hall of Fame Luncheon	\$40	\$45	_____
4. Friday Honoring Our Own Brunch	\$25	\$30	_____
Total Amount Enclosed			_____

Make checks payable to: CCLC/COA

Mail to:
COA Convention
2017 O St. Sacramento, CA 95814-5285

2003 Refund Policy: Absolutely no refunds granted after 5:00 PM on March 14, 2003

For Official Use Only

Amount	Cash	Check #	By	Date