

**CALIFORNIA COMMUNITY COLLEGE
ATHLETIC DIRECTORS ASSOCIATION (CCCADA)
GENERAL MEETING
MARCH 20, 2002**

N O T I C E N O T I C E N O T I C E N O T I C E

**Deadline for Convention registration
April 17
at Harrah's Lake Tahoe (June 2-4)
1-800-455-4770**

Call to Order

The meeting was called to order by President Jean Snuggs.

Introductions

Jean introduced the executive officers and conference representatives:

John Woods (Palomar) Vice President
Shirley Baskin (Los Medanos) Second Vice President
Ellie Bewley (Rio Hondo) Management Council Chair
Bob Clement (West Hills) Central Valley Rep
Gary Dilley (San Mateo) Coast Rep
Dave Evans (San Diego Mesa) Pacific Coast Rep
Gary Houser (Shasta) Golden Valley Rep
Diane Henry (Cypress) Orange Empire Rep
John Keever (Moorpark) Past President
John Norton (Mt. SAC) South Coast Rep
Jim Sartoris (Glendale) Western State Rep
Gary Torgeson (Sacramento City) Bay Valley Rep

Others Present:

Susan Beers- Fullerton College
Rod Beilby- Yuba
Avie Bridges- Allan Hancock
Deb Blackmore- Mt. San Antonio College
Tony Bloomfield- Cosumnes River
Cathy Bowyer- Cuyamaca College
Kanoë Brandy- Taft College
Debbie Cavion- Mt. San Antonio
John Cicuto- Glendale College
Mary V Conway- Sierra College
Mickey Davis- Love Beach City College

Terry Davis- Southwestern College
Bob Deegan- Santiago Canyon College
Gary Dilley- College of San Mateo
Charlie Elder- DeAnza
Davis Fager- San Diego Mesa
Sue Gatlin- Foothill College
Glenn Hall- Antelope Valley College/CCCSIA
Debbie Hegeman- Taft College
Larry Johnston- Los Angeles Harbor College
Linda Joplin- California NOW
Bill Kaiser- Modesto
Jeff Klein- Chaffey
John Klitsner- L.A. Mission
Marilyn Ladd- East Los Angeles
Tony Lipold- Saddleback College
Phil Maas- Siskiyou
Cassie Macias- San Diego City College
Jim Mecate- Imperial Valley
Darnell Mitchell- Compton College
Joe Morello- Santa Rosa Junior College
Gene Murphy- Fullerton College
Don Nelson- Victor Valley College
Jeff Nelson- Mission College
John Norton- Mt. SAC
Lefty Olguin- Mendocino
Dana Pagett- Santa Ana College
Ben Partee- Santa Barbara City College
Rod Poindexter- Irvine Valley
Chris Pappas- Executive Dir. Football Coaches
Horacio Ric Fonseca- Los Angeles City College
Gary Scott- Delta
Steve Schultz- Porterville College
Doug Todd- Mt. SAC
Merle Trueblood- Feather River College
Bruce Turner- Southwestern College
Susan Yates- Fresno City College
Steve Ward- Diablo Valley
Ron Warnock- DeAnza
Charlie Wright- Santa Monica

Minutes

Minutes from the last meeting have been posted on the Website. It was ms/carried to approve the minutes.

Agenda

“Football” was added as Agenda Item 13a.

Membership/Treasurer's Report

There are currently 82 members. The bulk of the budget goes toward the convention costs. The budget appears to be in good shape due to donations. Reducing membership fees may be investigated.

President's Report

- (a) The CCCADA Website will be kept up by the COA office for an annual fee of \$400.00.
- (b) The deadline to nominate people for Honor Awards is April 15. There are the categories of Honor (past athletic directors) and Service (supportive groups and folks and not necessarily athletic directors). Woods will chair a committee to investigate how to display the honorees.
- (c) Management Council appointees for soccer and women's golf will be announced Friday morning at the COA Board meeting.
- (d) The CCCADA has submitted a resolution and will sponsor a display for the convention celebrating 25 years of Women in Athletics.
- (e) The second VP for next year will come from the south. The election will be held in June. The assembly was asked to think about nominees.
- (f) Glenn Haller, Sports Information Director from Antelope Valley and President of the State Association reminded the assembly of the session they are presenting today at 2:30.

2002 Annual Convention

- (a) The theme of "All in a Day's Work" and accompanying flyer was distributed. The event will be one of sharing ideas. Presenters for each session were asked for. The "Event Management" session has been changed to "Organization and Compensation". A survey will be sent out and responses are requested to be sent to Gary Torgeson in the north and John Norton in the south. This will be the basis for the presentation in June.
- (b) A white board will be set up at the convention to gather issues that can be discussed during the business meeting at the end of the convention.
- (c) \$200.00 sponsorship money per conference had been requested in the past. This will not be needed for this year. Russell Athletics will provide \$5000.00 per year for the next three years. Student Insurance has provided \$1,000.00 for this year.
- (d) The second day lunch will end earlier to provide more time for social events that afternoon.

3C4A Upcoming NCAA Legislation

The NCAA DI academic completion rule may go from 25-50-75 to 40-60-80 in terms of completion units toward a degree. This would negate the need for the 48 unit rule.

COA/CCCADA Corporate Partnerships

Keever gave the history of the program which began with Mike McPherson's activity with Pepsi. This motivated Stu Van Horn to include athletic directors in sponsorships which has resulted in money from Russell Athletics to the CCCADA. Other sponsorships may be forthcoming.

COA Board Strategic Plan Report

Ellie Bewley reported on the retreat on behalf of the COA Board. She stated that, besides herself, Woods and Snuggs also attended and that they found the event inspirational and refreshing. Two consultants were hired. The focus was on issues of organization. Strengths, weaknesses and threats were identified:

Strengths:

- Communication in a variety of ways
- Leadership
- Visibility and quality

Weakness:

- Clarify roles, responsibilities and authorities
- Enforce regulations
- Consistency
- Improve communications
- COA staff- resources vs vision
- Gender inequities

Threats:

- Membership
- Fiscal pressure
- Title IX
- Community Efforts Dwindling
- Lack of effective communication

Priorities Established (Major Strategic Goals)

- Clarify relationships between the COA Board and affiliate organizations and groups
- Develop an appropriate strategic plan for implementing Title IX
- Establish COA leadership as visible experts in athletics
- Develop the capacity to conduct, interpret and disseminate research on the student athlete now and in the future
- Reconsider eligibility
- Review equity in the competition model

It was suggested that the entire report be placed on the Website.

Job Announcement Postings

Instead of placing job openings on the Website, Dave Eadie suggested they go on the California Community College Registry. For full time openings the registry is a good tool. However, they do not post part time openings. Snuggs will discuss this with Eadie.

Report from COA Management Council

Bewley stated that there was discussion that it might be better to begin legislation at the conference level and then go to the committees.

Discussion ensued on the football proposal which came from the COA Office last Thursday. Bewley felt Management Council should approach it as:

- What is good for football
- What are the financial issues
- What are the gender equity issues

After further discussion it was unanimously ms/carried to recommend that the Management Council recommend to the COA Board that Management Council should look at the issue of Bowl games through the established process, allowing the Post-conference Competition Task Force to finish their work.

Input on Form 5 Legislation

CONSENT AGENDA

It was ms/carried to approve all consent agenda items except for the ones below which were pulled for further discussion.

B.1.1.4 It was ms/carried to approve the item.

B.1.8 It was ms /carried to defeat the item. Work on better wording was the comment.

B.3.3.2.E It was ms /carried to defeat the item.

COMPETITION COMMITTEE LEGISLATION

It was ms/carried to approve all Competition Committee Legislation items except for the items listed below, which were pulled for further discussion.

C-1 It was ms /carried to accept the legislation.

C-7a It was ms /carried to defeat the item. This was a unanimous vote.

C-7b It was ms /carried to defeat the item. This was a unanimous vote.

C-8a It was ms /carried to defeat the item. This was a unanimous vote.

C-8b It was ms /carried to approve the item, noting that COA Bylaw 6.8.5 applies to it.

C-10 It was ms /carried to defeat the motion..

C-11 It was ms /carried to defeat the motion.

Both C-10 and C-11 were defeated because there was a lack of clarity in terms of how the soccer community felt about these.

ELIGIBILITY COMMITTEE LEGISLATION

E1 and E2 It was ms /carried to approve these items. The vote was unanimous.

E3 The vote was
Yes 26
No 11
Abstentions 3

E4 The vote was
Yes 10
No 27

Abstentions 3

Concern was expressed regarding the off campus bank account.

E1 It was ms /carried to reconsider E1. Motion failed.

Respectfully Submitted,
Shirley Baskin
Second VP