

# ***GOOD SPORTS, INC.***

*Title IX and Gender Equity Specialists*

## **Educators, Administrators, and Students:**

“Title IX and Intercollegiate Athletics: How It All Works – In Plain English,” a self-evaluation manual and desk reference for colleges and universities, is the one-stop encyclopedia for Title IX’s application to intercollegiate athletics programs. This 850 page Manual/Workbook is a comprehensive, definitive, and unique guide that enables education officials to evaluate accurately their institution’s compliance status with Title IX or simply use the Manual as a quick reference for answers to everyday Title IX questions. Supplements – as needed – are anticipated for two academic years (to mid 2007). A supplement explaining the Office for Civil Rights’ March 17, 2005, Additional Clarification of the Three-Part Test and a summary of the Supreme Court’s March 29, 2005, ruling confirming protection against retaliation shall be provided to purchasers of the Manual.

The Manual/Workbook (sold as one item) is a technical manual that doesn’t read like one. It contains detailed, step-by-step instructions for conducting a self-evaluation, and recommends self-evaluation teams of three to six reviewers. Institutions choosing to do self-evaluations may desire that each member of their self-evaluation teams have a copy of the Manual, in addition to the athletic director, other athletics staff, and institution counsel.

**Pricing.** The Manual is being sold individually for \$400, which includes shipping, while special prices of \$325 or less are available to members of several national organizations. And – we now offer special two and one pricing – anyone purchasing two Manuals can buy a third Manual for half price. This offer is retroactive, so any Manuals already purchased will be credited toward this two and one sale. The cost of the Manual is less than the cost of a seminar or workshop – while providing substantially more information – and thousands less than a consultant’s review. Certain organizations have helped us advise their membership about the Manual, and we are offering members of those organizations a better price. Members of NACDA (National Association of Collegiate Directors of Athletics), NACWAA (National Association of Collegiate Women Athletic Administrators), and all employees at NJCAA (National Junior College Athletic Association) and CCC-COA (California Community Colleges, Commission on Athletics) institutions may purchase the Manual for \$325. NFCA (National Fastpitch Coaches Association) members may purchase the Manual for \$300 - the best price for a single copy of the Manual – go to [www.NFCA.org](http://www.NFCA.org) at the NFCA webstore. Significant price breaks for students are also available - contact us by phone or e-mail for details on student discounts. Sales tax applies only to individuals and institutions in California, and Good Sports, Inc., pays the state and local sales taxes for all California purchasers.

**Ordering Information.** The Manual may be purchased with a Visa or MasterCard by phone or by fax (our fax machine is secure 24-7-365), or by mail with a check. Please include a copy of the order form, and include a street address for FedEx Ground shipping. Typically, orders are processed within 24 hours of receipt. Shipping is five business days or less, depending on location.

See the description and table of contents for more information about the Manual, including “What Your Colleagues Are Saying About The Manual,” and send in an order form and payment to purchase your Manuals.

## **“Title IX and Intercollegiate Athletics How It All Works – In Plain English”**

A Self-Evaluation Manual and Desk Reference for Colleges and Universities—This definitive and unique technical manual is the one-stop encyclopedia for Title IX’s application to intercollegiate athletics programs, user-friendly, in easy to read text. **Supplements—as needed—to be provided for two academic years.**

### **What Your Colleagues Are Saying About The Manual:**

***“I have had a chance to look through your book and it is great. It is a real recipe for a university who has a commitment to comply with Title IX but needs a road map!”***

Ted Leland, Director of Athletics  
Stanford University  
Chair, Commission on Opportunity in Athletics

***“What an incredible job! Putting this into Plain English you have done and done well!”***

Kathryn E. Lindahl, Asst. VP for Finance and Operations  
Michigan State University

***The “Title IX manual and the accompanying assessment material are wonderfully organized and just plain smartly done, cover-to-cover.”***

Michael J. Kiley, Associate General Counsel  
Michigan State University

***“It’s brilliant.”***

Debbie Corum, Associate Commisisoner  
Southeastern Conference

***“It is an invaluable resource from the foremost expert on Title IX in the country. It’s great, very user-friendly.”***

Sarah Reesman, Associate AD / SWA  
University of Missouri

***“An amazing job! It reads very well. It’s extremely helpful. It’s very methodical, the way it’s laid out – a tremendous amount of detail.”***

Dan Yourg, Associate Athletics Director  
University of San Diego

***“We love the book! We just love it! It’s really helpful. Absolutely wonderful.”***

Desiree Reed-Francois, Associate AD / SWA  
Fresno State University

***The Manual is “very well written and easy to follow.”***

Jana Estergard, Equal Opportunity Officer  
Missouri State University

ANNOUNCING:

# **“Title IX and Intercollegiate Athletics How It All Works – In Plain English”**

*A Self-Evaluation Manual and Desk Reference for Colleges and Universities*

by Valerie McMurtrie Bonnette

ISBN 0-9762130-0-1

*This definitive and unique reference is the one-stop encyclopedia for Title IX athletics, user-friendly, in easy to read text.*

This comprehensive 850 page Manual / Workbook for Title IX athletics is a great reference for:

## **ATHLETICS ADMINISTRATORS**

Contains 400 pages of detailed explanations of the Title IX athletics policies for participation, coaching, facilities, travel, recruitment, scholarships, and more, including sample programs illustrating analyses and explanations for identifying and remedying compliance problems.

- Indexed for quick answers to everyday Title IX athletics questions.

## **COLLEGE AND UNIVERSITY ATTORNEYS**

Contains 150 pages of reference materials including:

- Full Text of the Title IX statute, Title IX regulation, September 1975 Guidance, 1979 Policy Interpretation, EEOC Coaches' Salaries Enforcement Guidance, 1996 Clarification of the Three-Part Test, and 1998 Scholarship Guidance.
- Summaries of these major policy documents explain nuances of the federal government's Title IX policies for athletics programs.
- Summaries of significant court cases and representative federal government investigations.

## **EDUCATION OFFICIALS**

Includes a 300 page Workbook for conducting a self-evaluation with:

- Questionnaires for coaches, athletes and staff.
- Checklists for reviewing all facilities.
- Charts with step-by-step instructions for recording and analyzing data for the intercollegiate athletics program.
- The Manual's program component by program component explanation of the policies and analyses, plus step-by-step Workbook instructions enable those with limited knowledge of Title IX and/or athletics programs to conduct self-evaluations *accurately*.

## **Written by Valerie M. Bonnette**

- Co-author of the Office for Civil Rights, U.S. Department of Education's 1990 "Title IX Athletics Investigator's Manual"
- Editor and publisher of "Title IX Athletics Q & A"
- Author of "Title IX Basics" of the NCAA's "Achieving Gender Equity" guide

**Cost: See Attached Order Form**

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